



ELUS Announcement

July 1, 2013

ELUS Company Colleagues,

ELUS is proud to announce that we have officially restructured to become an employee owned company. John Commons has guided ELUS as our sole owner/President since 1984. It is our belief that over the last 30 years, not only have we grown in sales, territory, and premier principal partners we have also grown a very strong sales organization. The team we have assembled is our single strongest asset and that is why we believe our move to an ESOP is the best for the future of our company and our business partners.

For those of you who may not know, an ESOP (Employee Stock Ownership Plan) is a form of defined contribution plan. Each ELUS employee will have an opportunity to own stock in the ELUS Company. As a defined contribution plan, the funds contributed are held in individual accounts for the employees, separately from other funds. We believe that this ownership plan will be used to keep plan participants focused on company performance and share price appreciation. By giving our employees an interest in seeing that the ELUS Company's stock performs well, this will encourage our company to do what is best for the shareholders. Since we will all be the shareholders we believe this will continue to foster our team oriented environment.

John Hebler will be the Managing Trustee of the ELUS Company starting July 1st 2013. In addition to John Hebler, Eric DiSalle will serve as the other trustee of ELUS Company. John Commons will remain involved with ELUS for the next 3 – 5 years and will serve as Director.

We thank you in advance for your support of our company as we take this exciting step into our future. We truly value our business relationship with you but more importantly the friendships we have built over the years. We are pleased to answer any and all questions about our organizational changes.

Kind Regards,

ELUS Company